



Master Data Management (MDM)

- What is Master Data Management
- Benefits of an MDM Program
- Seven Building Blocks
- Next Steps

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Master Data Management (MDM)

Master data management is a technology-enabled business discipline in which business and IT work together to ensure the uniformity, accuracy, stewardship, governance, semantic consistency and accountability of an enterprise's official shared master data assets.

Master data is the consistent and uniform set of identifiers and extended attributes that describe the core entities of the enterprise.

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Master Data Management (MDM) Benefits

- Single version of the “truth”
- Increased reliability of business processes
- Enable IT to be more agile and nimble
- Improved customer service
- Consistent reporting – quicker results

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Master Data Management (MDM) Benefits

- Improved competitiveness
- Improved risk management
- Improved operational efficiency and reduced costs
- Improved decision making
- Increased information quality

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Master Data Management (MDM) Program

Seven Building Blocks of an Effective Master Data Management Program

Vision

Strategy

Metrics

Information Governance

Organization and Roles

Information Life Cycle

Enabling Infrastructure

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Master Data Management

- Not “if”, but “when” – the time is now
- Student analytics
- Preparation for ISIS and IFIS replacement
- DW 2.0 – opportunity to “do it right”

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MDM Program - Next Steps - Options

- Bring in outside team to establish program (with limited internal resources); handoff to internal resources
- Bring in external expert resource to establish program with additional internal resources
- Build out internal capability; staff project team

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MDM Program - Conclusion

- Comments/Questions?
- Discussion

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